

Interface Aesthetics - Privacy Policy for Model Patients

At Interface Aesthetics, we are committed to safeguarding the privacy of our model patients. This policy outlines how we collect, use, disclose, and protect your personal information when you attend appointments, ensuring transparency and compliance with applicable data protection laws, including the General Data Protection Regulation (GDPR).

1. Information We Collect

We may collect and process the following types of personal data:

- **Personal Identification Information:** Name, address, email address, phone number, and date of birth.
- **Health Information:** Medical history, details about allergies, previous treatments, and other relevant health data.
- **Treatment Information:** Details about the treatment you receive at Interface Aesthetics, including before and after photos.
- **Consent Records:** Signed consent forms, including acknowledgment of the treatment risks and agreements related to training sessions.
- **Payment Information:** Details related to payments for treatments, such as card information and billing addresses.

2. How We Use Your Information

Your personal data is used for the following purposes:

- **Treatment and Care:** To assess your suitability for treatments, provide safe and effective care, and keep records of treatments provided.
- **Training Purposes:** As a training academy, your treatment may be observed by trainees under supervision. Personal data and before/after photos are used in training materials to facilitate learning.
- **Compliance with Legal Obligations:** To comply with regulatory and legal obligations, including maintaining accurate health and treatment records.

- **Communication:** To contact you regarding your appointments, treatments, and any post-treatment care or follow-up required.
- **Financial Transactions:** To process payments and manage any related financial records.
- **Content Creation:** We sometimes create content for our social media channels and website, but specific consent will be requested for this purpose if we wish to use your images or information.

3. Consent and Your Rights

You will be required to provide explicit consent before your treatment at Interface Aesthetics. This consent includes:

- Agreement to the collection and use of personal health data for treatment and training purposes.
- Permission to take and use before and after photos as part of your treatment, which may be used internally for training purposes. Any external use (such as marketing) will require separate, explicit consent.

Under the GDPR, you have several rights regarding your data:

- **Access:** You have the right to request a copy of the information we hold about you.
- **Rectification:** You can ask us to correct any inaccurate or incomplete personal data.
- **Erasure:** You may request that we delete your personal data, subject to legal and regulatory requirements.
- **Restriction of Processing:** You can ask us to limit the way we use your data.
- **Data Portability:** You may request that we transfer your personal data to another provider.
- **Withdrawal of Consent:** You can withdraw your consent for processing your data at any time. However, this may affect our ability to provide you with services.

4. Sharing Your Information

We will never sell or share your personal data with third parties for marketing purposes. Your data may be shared with:

- **Healthcare Providers:** If required for your ongoing care or in case of emergencies.

- **Regulatory Bodies:** To comply with legal and regulatory requirements.
- **Trainers and Trainees:** Your treatment data, including photos and medical information, may be shared with trainers and trainees within Interface Aesthetics, strictly for training and educational purposes.

5. Data Retention

We will retain your personal data for 10 years from the date of your last appointment, in compliance with legal and regulatory requirements.

6. Data Security

We take appropriate technical and organizational measures to ensure your personal data is secure. This includes protecting data from unauthorized access, accidental loss, and improper use.

7. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Any changes will be posted on our website and, where appropriate, notified to you by email.

8. Contact Information

If you have any questions about this Privacy Policy or wish to exercise your rights, please contact:

Data Protection Officer

Interface Aesthetics

